

ROBERT F.  
KENNEDY  
HUMAN  
RIGHTS UK PRESENTS

# RIPPLES OF HOPE

BUSINESS MAKING HUMAN RIGHTS REALITY FOR ALL

THURSDAY 30<sup>th</sup> JANUARY 2020  
HOME, Manchester

IN PARTNERSHIP WITH



MANCHESTER  
CITY COUNCIL

HOME



# AN INVITATION TO BUILD A MORE HUMAN WORLD

Kerry Kennedy, Sir Richard Leese and Mayor Andy Burnham invite you to join 130 cross-sector senior decision-makers from the business, finance and technology communities to explore how you and your organisation can be champions for the creation of a more human world.

The future is uncertain. Yet we know that, if humanity is to succeed, we need to create a world in which everyone can thrive. Business as usual is no longer enough – if we are to create a future that truly serves humanity, human rights must be a dynamic in business that goes beyond compliance: they must be at the heart of organisational leadership, strategy and culture.

In 1964, Robert F. Kennedy observed that “The power to act is the power to command resources.” Nearly half of the world’s hundred largest economies are public companies, giving them a special role in making human rights reality.

The Ripples of Hope Business & Investment Summit is an opportunity and space for you to pause and reflect on your role as a leader in creating our shared future. Over an intensive one-day programme, you and your peers will:

- Discuss the likely impact of the dynamics shaping our future.
- Ask challenging questions about how businesses have to adapt.
- Work together on critical systemic challenges – and how your organisations need to respond.
- Learn from each other – and from others who are taking innovative action.
- Gain practical insights into the skills required to lead amid rapid disruption.

You will also be special guests at Ripples of Hope – an evening of art, music, culture that explores what it means to be a ripple of hope and build a better future. The highlight will be an unforgettable conversation with a global leader who has transformed what we believe to be possible.



Each time a person stands up for an ideal,  
or acts to improve the lot of others,  
or strikes out against injustice,  
they send forth a tiny ripple of hope.

And crossing each other  
from a million different centres  
of energy and daring,  
those ripples build a current  
which can sweep down  
the mightiest walls  
of oppression and resistance.

ROBERT F. KENNEDY  
1966

# CONFIRMED SPEAKERS



**ANDY BURNHAM**

Mayor of Greater Manchester



**JOHN ELKINGTON**

Author, The Triple Bottom Line



**KERRY KENNEDY**

President, Robert F. Kennedy Human Rights



**SIR RICHARD LEESE CBE**

Leader, Manchester City Council



**PAUL LINDLEY OBE**

Founder, Ella's Kitchen



**GINA MILLER**

Founder, SCM Direct



**IAN STUART**

CEO, HSBC UK



**HELLE THORNING-SCHMIDT**

Prime Minister of Denmark 2011-2015  
Board - Vestas, Safelane Global, Crisis Group

And more speakers to  
be confirmed in the  
coming weeks...

# THE AGENDA

## THURSDAY 30<sup>th</sup> JANUARY 2020

### 0930-1000 **ARRIVALS AND NETWORKING**

### 1000-1230 **AN UNCERTAIN FUTURE - OPENING PLENARY AND PANEL DISCUSSION**

Senior business, finance and thought leaders share their view on the dynamics changing our world.

### 1230-1330 **NETWORKING LUNCH**

### 1330-1530 **RE-IMAGINING THE FUTURE**

How do we respond to the dynamics changing our world? Delegates will choose one of four systemic challenges and explore in a group how it could affect their businesses and the communities that they are connected to – and what actions their organisations need to take to meet those challenges, be successful and contribute to a future for humanity.

### 1530-1730 **LEADERSHIP FOR THE FUTURE**

To meet these challenges will require transformational leadership. An interactive facilitated session to engage with, reflect on and take with you some of the essential skills leaders need to build a more human world.

### 1730-1800 **IT'S IN OUR POWER - CLOSING PLENARY**

Our keynote speakers will provide their reflections on the day's discussion and offer a call to action for how leaders can create ripples of hope through the work they do.

### 1800-1930 **NETWORKING DINNER AND DRINKS**

### 1930-2130 **RIPPLES OF HOPE – AN EVENING TO CHANGE THE WORLD**

Art, culture, music, and a conversation with a transformational global leader.

*Please note that timings are indicative.*

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#### **ANDY BURNHAM**

Mayor of Greater Manchester

#### **JOHN ELKINGTON**

Author, The Triple Bottom Line

#### **KERRY KENNEDY**

President of Robert F. Kennedy Human Rights (US)

#### **SIR RICHARD LEESE CBE**

Leader of Manchester City Council

#### **PAUL LINDLEY OBE**

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Founder, SCM Direct

#### **IAN STUART**

CEO, HSBC UK

#### **HELLE THORNING-SCHMIDT**

Prime Minister of Denmark 2011-2015

*Further speakers to be announced in the coming weeks.*

# JOIN US THE PRACTICALITIES

**ATTEND** the inaugural **Ripples of Hope Business & Investment Summit** and be part of a pioneering community of empowered leaders who put people at the heart of their vision for the future.

A **unique opportunity** to take a step back from the rush of day to day life and

- build your network and be part of an innovative influencing community;
- reflect on and develop your role, capacity and skills as a leader by hearing from and engaging with pioneering leaders and your peers;
- return to your organisation with a powerful sense and tangible steps of how your organisation can build a successful and people-focused future.

Your participation in this pioneer community is also part of building and exciting new business and cultural platform based in Greater Manchester – with international reach – in **The Ripples of Hope Festival**. *See below for more information.*

<b>WHO IS INVITED?</b>	Senior decision-makers and board directors from the business, finance and technology communities who want to combine commercial success with positive social impact.
<b>DATE AND TIME:</b>	30 January 2020, 9.30 - 21.30
<b>LOCATION:</b>	HOME, Tony Wilson Place, Manchester, M15 4FN
<b>COST:</b>	£880 + VAT per delegate. This includes a full-day pass with lunch, dinner and reserved seating as our special guest at the evening event.
<b>BOOK:</b>	BY CARD – <a href="http://www.homemcr.org/ripplesofhope">www.homemcr.org/ripplesofhope</a> BY INVOICE & TRANSFER – please contact Laura Marcus at <a href="mailto:laura.marcus@rfkhumanrights.uk">laura.marcus@rfkhumanrights.uk</a> .

We also have a limited number of **sponsorship opportunities** – see below.

# HELP US AS A SUPPORTING PARTNER DEVELOP LEADERS FOR HUMANITY

**SUPPORT** the inaugural **Ripples of Hope Business & Investment Summit** and help us build a community of empowered leaders who put people at the heart of their vision for the future. A **unique opportunity** to build your profile, facilitate new stakeholder relationships and invest in an exciting new business and cultural platform based in Greater Manchester – with international reach – in [The Ripples of Hope Festival](#).

Join us as **Supporting Partner** for The Ripples of Hope Business & Investment Summit..

**COST:** £6,250 (+ VAT)

## **BENEFITS INCLUDE:**

- Designation: Supporting Partner, recognised in the setting "supported by...", with secondary positioning below the Official Corporate Partners.
- 5 places at The Ripples of Hope Business & Investment Summit, including 5 reserved priority seats to the Evening Event to engage leaders within your organisation and your clients.
- Brand presence on Ripples of Hope Business & Investment Summit 2020 collateral, to include:
  - Logo presence in the programme and secondary positioning in on-screen materials;
  - A full page advert in the Business & Investment Summit programme;
  - Logo on website for Business & Investment Summit.
- Supporting Partner recognition in Ripples of Hope Business & Investment Summit 2020 press materials.

Please contact Laura Marcus at [laura.marcus@rfkhumanrights.uk](mailto:laura.marcus@rfkhumanrights.uk) to learn more about this opportunity.



Some men see things as they are,  
and ask why.

I dream of things that never were,  
and ask why not.

ROBERT F. KENNEDY



# BE PART OF A GROUNDBREAKING INITIATIVE: THE RIPPLES OF HOPE FESTIVAL

The Ripples of Hope Business & Investment Summit is a part of and supports the creation of the first-ever Ripples of Hope Festival, developed by Robert F. Kennedy Human Rights UK.

To be publicly announced at the evening event on 30<sup>th</sup> January 2020, The Ripples of Hope Festival will take place across Greater Manchester on 11<sup>th</sup>-14<sup>th</sup> February 2021.

Supported by Manchester City Council and the Greater Manchester Combined Authority, we are bringing together the arts, business, communities, activists, NGOs and the public to tell a new local and actionable story about human rights - one that is rooted in communities and the everyday.

The Festival will

- build public understanding of and support for human rights;
- create artistic and cultural engagement with the cause of furthering human rights;
- promote human rights education for young people;
- strengthen the community activism & human rights ecosystem; and
- promote human rights as a vital strategic imperative in the business and investment community.

Curated by Jude Kelly CBE, the Festival will consist of a range of cultural, artistic and human rights related formats and content, from workshops and creative collaborations to debates, awards and concerts. These activities – alongside the Business & Investment Summit - may include:

- A Young People's Day that builds on our education programme to demonstrate the power of young people to demand and create change;
- 'In Conversation With...' events that brings together human rights activists and artists, including globally-known figures, to explore how we can make human rights reality;
- Ripples of Hope Film Festival that shares films that bring the ideals of Ripples of Hope to life;
- Artistic Commissions that convene national and international artists, writers and musicians to re-tell the story of human rights and our power to create change for the 21<sup>st</sup> Century;
- Human Rights Trailblazers, which is a history exhibit that shares the many different stories of people who have made change possible; and
- The Ripples of Hope Awards that recognise community organisations that are doing the work of making human rights reality.

The Festival will be a space for collaboration and learning as well as a platform for celebration and commitment to the cause of making human rights reality. Our vision is to build the Festival to be an international events platform by 2025.

# WHY GREATER MANCHESTER THIS IS THE PLACE

Greater Manchester is the ideal home of The Ripples of Hope, as it presents a powerful combination of heritage, culture, community and possibility:

**Historic Significance:** Greater Manchester has a proud history of social and economic progress. As the home of the Industrial Revolution, it inspired global worker rights movements. The people of Manchester campaigned for universal suffrage at Peterloo and women's suffrage through Emmeline Pankhurst and the WSPU. The Lancashire mill workers sided with Abraham Lincoln and the Union, suffering a famine because they did so, as they refused to touch raw cotton picked by slaves under the Confederacy.

**Cultural Significance:** Greater Manchester is renowned for its artistic and cultural influence, having produced some of the UK's most significant and influential artists of every type, underpinned by the belief that arts and culture have the power to change lives.

**Community:** As it demonstrated once more so powerfully in 2017, Greater Manchester has a strong sense of community and passion that chimes strongly with a human rights, people-focused agenda. Its diverse community, facing complex

challenges, is home to a thriving and innovative social impact sector, which we hope to help showcase to the world.

**A dynamic city built on a thriving and forward-looking economy:** With distinctive strengths in science, advanced manufacturing, culture and creative and digital business sectors, Greater Manchester is well placed to continue and accelerate the transformation of the past two decades. As such, it will be a place that finds the answers to the world's future challenges, as it has done so often before.

Greater Manchester is a place that has helped shape the world. Whether it is in industry, science or culture Manchester has always pioneered new ways of working and thinking and has, in doing so, transformed itself into a modern cosmopolitan powerhouse.

That's why the first-ever Ripples of Hope Festival will not only take place in Greater Manchester – it will also be created, designed and developed in partnership with its people. Robert F. Kennedy Human Rights UK is also investing in the region by launching our human rights education programme in schools across Greater Manchester.

## ABOUT US

# ROBERT F. KENNEDY HUMAN RIGHTS UK

**Robert F. Kennedy Human Rights UK exists to inspire and empower people to make decisions and take actions every day that will help make human rights reality for all – to become Ripples of Hope in their communities and across the world.**

We do that by creating spaces and opportunities for people of all walks of life to:

- understand and engage with the concept of human rights to inspire their own beliefs for what our society should be;
- articulate what they believe;
- be able to see when human rights are abused or are not yet reality; and
- make decisions and take actions to defend, champion and advance human rights in every part of our daily lives and our society.

We believe that human rights are not simply ideals or beliefs to be held – they are a guide to be used and acted on in every day decision making, until they are made reality for all. Alongside the Festival, we are also delivering a transformative human rights education programme in schools across Greater London and Greater Manchester.

Founded in June 2018, Robert F. Kennedy Human Rights UK is incorporated in the UK as a limited company (11397556) and registered with the Charity Commission of England & Wales (1181744).

We are proud and honoured to be affiliated to, and to be building on the work of, Robert F. Kennedy Human Rights in the US, which is led by human rights activist Kerry Kennedy and was founded after Robert F. Kennedy's presidential campaign in 1968 by his family and friends to achieve Bobby's dream of a more just and peaceful world.

### OUR PATRONS

Ruth Davidson MSP  
Baroness Helena Kennedy  
Lord Rumi Verjee

### OUR BOARD

Paul Lindley OBE (Chair) Dr Mark Ellis Professor Pamela Gillies  
Kerry Kennedy Eric Levine  
Patricia McCall Hina Patel Andy Wincel

# ABOUT US

## OUR PARTNERS



LEADERS' QUEST

**LEADERS' QUEST** works with CEOs and their teams to equip them for the demands of the 21st century. Our goal is to help leaders find their inspiration in building a sustainable, more inclusive world. We help them drive transformation through wisdom, compassion and the ability to grasp diverse perspectives.

Since 2001, we've delivered 300+ transformational programmes for more than 8,000 senior business leaders across a wide variety of sectors in 24 countries. Our clients include some of the world's most prominent companies across all sectors, as well as entrepreneurs and non-profits.

Much of our work is done in partnership with mission-aligned organisations; together we create the space for lasting change. Working at the intersection of strategy, culture and purpose, we see business as a force for good.



MANCHESTER  
CITY COUNCIL

**Manchester City Council** is supporting The Ripples of Hope Festival and Business & Investment Summit. Through our co-design process we are working to ensure that Ripples of Hope makes a significant contribution to the delivery of the *Our Manchester* strategy and its vision for Manchester to continue to grow as a thriving, global city that draws strength from its unique dynamism, culture and community.

# HOME

**HOME** is Manchester's centre for international contemporary art, theatre and film that opened in 2015. Since its opening, we have welcomed over 2.3m visits to an international programme of over 20,000 events in our cinemas, theatres and galleries. We also work to support and build the creative potential of artists in the region. HOME are delighted to be the Co-Production Partners of The Ripples of Hope Festival.

ROBERT F.  
KENNEDY  
HUMAN  
RIGHTS UK



Gross National Product counts air pollution and cigarette advertising, and ambulances to clear our highways of carnage. It counts special locks for our doors and the jails for the people who break them. It counts the destruction of the redwood and the loss of our natural wonder in chaotic sprawl. It counts napalm and counts nuclear warheads and armoured cars for the police to fight the riots in our cities.

Yet the gross national product does not allow for the health of our children, the quality of their education or the joy of their play. It does not include the beauty of our poetry or the strength of our marriages, the intelligence of our public debate or the integrity of our public officials. It measures neither our wit nor our courage, neither our wisdom nor our learning, neither our compassion nor our devotion to our country.

It measures everything,  
except that which makes life worthwhile.

ROBERT F. KENNEDY  
1968

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